



Creative Copywriter

Salary: £24,075.00 - £24,743.75 (Banding Scale)

We are not just a creative agency. We are Engaging Education.

We are experts in creative services, working with local authorities, businesses, Multi Academy Trusts (MATs), national organisations, charities, schools and more to create campaigns that transform lives.

We're looking for a Creative Copywriter to join our innovative and supportive Copy Team.

Position Overview

As a Creative Copywriter, you will play a significant part in expanding our copywriting offer by creating exciting and innovative written content. You'll work on materials for a wide range of clients across the education sector and beyond within a varied set of brand styles and tones of voice.

This is an exciting opportunity for someone who:

- Has a proven track record in producing creative copy (online & offline) for a range of audiences - including full campaign concepts and scroll-stopping straplines.
- Is keen to apply their knowledge and skills in an energetic team.
- Is prepared to try new things and bring fresh digital marketing ideas.
- Wants to work on projects that make a real difference to lives across the UK.

Key responsibilities include:

- Producing high-quality inventive copy and campaigns for a range of clients.
- Deploying your digital marketing skills to creatively support clients across a range of campaigns.
- Liaising with Projects and Partnership Managers and, in some cases, clients directly, to understand and deliver to project and client needs.
- Working with other team members to develop concepts and ideas, offering creative input and client awareness.
- Having a strong understanding of clients including their tone, narrative, target audiences and key priorities/messages.
- Delivering exciting and engaging content solutions with a high level of self-assured quality and attention to detail.
- Contributing to new copywriting ideas to add to the service of Engaging Education.
- Demonstrating effective time management and the ability to manage multiple projects within your schedule.
- Maintaining a positive attitude throughout Engaging Education, offering support and guidance to members of the team.